

## INVOICE



http://www.local6.com

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	254904	06248286

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	07/31/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP064H \$500.00 NM 1 WKMG 07/31/12 6:28 AM Morn News at 6a 6-7a :30 2012MRFP064H \$500.00 NM									
3	07/30/12	07/31/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 7:27 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM 1 WKMG 07/30/12 8:08 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM 4 WKMG 07/31/12 8:21 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM 2 WKMG 07/31/12 8:48 AM The Early Show 7-9a :30 2012MRFP064H \$500.00 NM									
5	07/30/12	07/31/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 9:17 AM Rachael Ray 9-10a :30 2012MRFP064H \$350.00 NM 1 WKMG 07/31/12 9:30 AM Rachael Ray 9-10a :30 2012MRFP065H \$350.00 NM									
7	07/30/12	07/31/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP064H \$600.00 NM 2 WKMG 07/31/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP064H \$600.00 NM									

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**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/30/12	07/31/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP064H \$800.00 NM 2 WKMG 07/31/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP064H \$800.00 NM									
11	07/30/12	07/31/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP065H \$700.00 NM 1 WKMG 07/31/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP064H \$700.00 NM									
14	07/30/12	07/31/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 12:56 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM 4 WKMG 07/30/12 1:59 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM 2 WKMG 07/31/12 1:00 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 3 WKMG 07/31/12 1:59 PM Soaps 12:30-2p :30 2012MRFP064H \$800.00 NM									
15	07/30/12	07/31/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 2:27 PM The Talk 2-3p :30 2012MRFP064H \$600.00 NM 2 WKMG 07/31/12 2:59 PM The Talk 2-3p :30 2012MRFP064H \$600.00 NM									
17	07/30/12	07/31/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 3:27 PM Nate Berkus 3-4p :30 2012MRFP065H \$350.00 NM 1 WKMG 07/31/12 3:38 PM Nate Berkus 3-4p :30 2012MRFP064H \$350.00 NM									
20	07/30/12	07/31/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 4:27 PM Extra 4-430p :30 2012MRFP064H \$450.00 NM 2 WKMG 07/31/12 4:13 PM Extra 4-430p :30 2012MRFP065H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY RNC	276

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/30/12	07/31/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 4:53 PM Inside Edition 430-5P :30 2012MRFP064H \$550.00 NM 1 WKMG Tu 07/31/12 4:50 PM Inside Edition 430-5P :30 2012MRFP064H \$550.00 NM									
23	07/30/12	07/31/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 5:12 PM News at 5p 5-530p :30 2012MRFP064H \$800.00 NM 1 WKMG Tu 07/31/12 5:23 PM News at 5p 5-530p :30 2012MRFP064H \$800.00 NM									
25	07/30/12	07/31/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 07/30/12 6:11 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM 1 WKMG 07/30/12 6:29 PM News at 6p 6-630p :30 2012MRFP064H \$1,000.00 NM 2 WKMG Tu 07/31/12 6:13 PM News at 6p 6-630p :30 2012MRFP064H \$1,000.00 NM 3 WKMG Tu 07/31/12 6:29 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM									
27	07/30/12	07/31/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP064H \$1,200.00 NM 2 WKMG Tu 07/31/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP064H \$1,200.00 NM									
30	07/30/12	07/31/12	M-F 11p News	11-1135p	MT-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP064H \$1,800.00 NM 1 WKMG Tu 07/31/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP064H \$1,800.00 NM									
31	07/30/12	07/31/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP065H \$700.00 NM 1 WKMG Tu 07/31/12 11:58 PM David Letterman 1136p-1238a :30 2012MRFP065H \$700.00 NM									

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**PO Box 864255**  
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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
254904-2	08/02/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY RNC	276	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	07/30/12	07/31/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 1 WKMG 07/30/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 2 WKMG Tu 07/31/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM 4 WKMG Tu 07/31/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP064H \$300.00 NM									
35	07/30/12	07/31/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 4 WKMG 07/30/12 5:53 AM Morn News at 530a 530-6a :30 2012MRFP064H \$400.00 NM 3 WKMG Tu 07/31/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP064H \$400.00 NM 2 WKMG Tu 07/31/12 5:56 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM									
37	07/31/12	07/31/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 8:49 PM NCIS 8-9p :30 2012MRFP064H \$7,000.00 NM									
<b>Total Spots</b>							<b>47</b>	<b>Gross Total</b>	<b>\$37,800.00</b>

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$5,670.00</b>
<u>Net Amount Due</u>	<b>\$32,130.00</b>

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**Main: (407)291-6000**  
**Billing: (407)521-1238**

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Billing Address:

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**Attention: Accounts Payable**  
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**Beverly, MA 01915**

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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255724-1	08/06/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	306

Flight Dates	Order #	Alt Order #
08/04/12 - 08/05/12	255724	06261364

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 6:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP071H \$400.00 NM									
2	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP071H \$200.00 NM									
3	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 9:44 AM CBS Sunday Morning 9-1030a :30 2012MRFP071H \$1,300.00 NM									
4	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 4.2 2 WKMG Su 08/05/12 Face The Nation 1-hr 1030-1130a :00 \$650.00 NM Credited									

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255724-1	08/06/12	August 2012	07/30/12 - 08/05/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	306

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	08/05/12	08/05/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/30/12	08/05/12	-----1	1	\$5,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WKMG	Su	08/05/12	7:56 PM	Sun 7-8p	7-8p	:30	2012MRFP071H	\$5,000.00	NM

Total Spots	4	Gross Total	\$6,900.00
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### Payment Terms 30 Days

<u>Agency Commission</u>	\$1,035.00
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Net Amount Due	\$5,865.00
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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	257270	06288329

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	08/22/12	08/24/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM																																																												
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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/22/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP079H \$800.00 NM 1 WKMGTh 08/23/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP087H \$800.00 NM 3 WKMGF 08/24/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP087H \$800.00 NM									
6	08/22/12	08/24/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/22/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP084H \$700.00 NM 3 WKMGTh 08/23/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMGF 08/24/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
7	08/22/12	08/24/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 08/22/12 12:56 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 1 WKMGW 08/22/12 1:59 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 2 WKMGTh 08/23/12 12:59 PM Soaps 12:30-2p :30 2012MRFP087H \$800.00 NM 4 WKMGTh 08/23/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 6 WKMGF 08/24/12 1:29 PM Soaps 12:30-2p :30 2012MRFP087H \$800.00 NM 3 WKMGF 08/24/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM									
8	08/22/12	08/24/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 2:59 PM The Talk 2-3p :30 2012MRFP079H \$600.00 NM 2 WKMGTh 08/23/12 2:30 PM The Talk 2-3p :30 2012MRFP087H \$600.00 NM 3 WKMGF 08/24/12 2:27 PM The Talk 2-3p :30 2012MRFP087H \$600.00 NM									
9	08/22/12	08/24/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/22/12 3:38 PM Nate Berkus 3-4p :30 2012MRFP084H \$350.00 NM 1 WKMGTh 08/23/12 3:36 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 2 WKMGF 08/24/12 3:10 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/22/12	08/24/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/22/12 4:20 PM Extra 4-430p :30 2012MRFP079H \$450.00 NM 1 WKMGTh 08/23/12 4:19 PM Extra 4-430p :30 2012MRFP087H \$450.00 NM 3 WKMGF 08/24/12 4:19 PM Extra 4-430p :30 2012MRFP087H \$450.00 NM									
11	08/22/12	08/24/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/22/12 4:52 PM Inside Edition 430-5P :30 2012MRFP084H \$550.00 NM 3 WKMGTh 08/23/12 4:52 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGF 08/24/12 4:51 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
12	08/22/12	08/24/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMCW 08/22/12 5:23 PM News at 5p 5-530p :30 2012MRFP079H \$800.00 NM 1 WKMGTh 08/23/12 5:24 PM News at 5p 5-530p :30 2012MRFP087H \$800.00 NM 2 WKMGF 08/24/12 5:13 PM News at 5p 5-530p :30 2012MRFP087H \$800.00 NM									
13	08/22/12	08/24/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/22/12 6:11 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMCW 08/22/12 6:27 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 5 WKMGTh 08/23/12 6:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTh 08/23/12 6:29 PM News at 6p 6-630p :30 2012MRFP087H \$1,000.00 NM 3 WKMGF 08/24/12 5:58 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 6 WKMGF 08/24/12 6:21 PM News at 6p 6-630p :30 2012MRFP087H \$1,000.00 NM									
14	08/22/12	08/24/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMCW 08/22/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP084H \$1,200.00 NM 2 WKMGTh 08/23/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 1 WKMGF 08/24/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/22/12	08/24/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 4 WKMGW 08/22/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 2 WKMGTh 08/23/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM 5 WKMGTh 08/23/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGF 08/24/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 6 WKMGF 08/24/12 11:54 PM M-F 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM									
16	08/22/12	08/24/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 3 WKMGTh 08/23/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP087H \$700.00 NM 2 WKMGF 08/24/12 12:16 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
17	08/22/12	08/24/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 4 WKMGW 08/22/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMGTh 08/23/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 6 WKMGTh 08/23/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP087H \$300.00 NM 3 WKMGF 08/24/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 5 WKMGF 08/24/12 5:23 AM Morn News at 5a 5-530a :30 2012MRFP087H \$300.00 NM									
18	08/22/12	08/24/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 5 WKMGW 08/22/12 5:53 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 2 WKMGTh 08/23/12 5:30 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 4 WKMGTh 08/23/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP087H \$400.00 NM 6 WKMGF 08/24/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 3 WKMGF 08/24/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP087H \$400.00 NM									
19	08/22/12	08/22/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 10:48 PM CSI 10-11p :30 2012MRFP079H \$6,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/24/12	08/24/12	No Show/See NFL Prsn F9-10p		----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/24/12 No Show/See NFL Prsn Fri 9-10p :00 \$4,000.00 NM See MG 23.2,23.3									
21	08/25/12	08/25/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 7:24 AM 7-9a Sat Early Show 7-9a :30 2012MRFP079H \$400.00 NM 2 WKMG Sa 08/25/12 8:59 AM 7-9a Sat Early Show 7-9a :30 2012MRFP087H \$400.00 NM									
22	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 6:04 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP079H \$550.00 NM 2 WKMG Sa 08/25/12 6:27 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP087H \$550.00 NM									
23	08/25/12	08/25/12	No Show/See NFL Prsn S8-9p		-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 08/24/12 8:00 PM NFL Preseason Fri Fri 8p-cc :30 2012MRFP087H \$8,000.00 NM MG for 20.1,25.1,24.1,24.2,23.1 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 8-9p :00 \$2,000.00 NM See MG 23.2,23.3 3 WKMG Sa 08/25/12 8:00 PM NFL Preseason Sat various :30 2012MRFP079H \$8,000.00 NM MG for 20.1,25.1,24.1,24.2,23.1									
24	08/25/12	08/25/12	No Show/See NFL Prsn S9-10p		-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 9-10p :00 \$3,000.00 NM See MG 23.2,23.3 2 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 9-10p :00 \$3,000.00 NM See MG 23.2,23.3									
25	08/25/12	08/25/12	No Show/See NFL Prsn S10-11p		-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 No Show/See NFL Prsn Sat 10-11p :00 \$4,000.00 NM See MG 23.2,23.3									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/25/12	08/25/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/25/12 11:44 PM Sat 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM 1 WKMG Sa 08/25/12 11:55 PM Sat 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM									
27	08/25/12	08/25/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 5:43 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM 3 WKMG Sa 08/25/12 5:58 AM Sat 5-7a News 5-7a :30 2012MRFP079H \$150.00 NM 2 WKMG Sa 08/25/12 6:55 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM									
28	08/26/12	08/26/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 6:22 AM 6-830a Sun News 6a-830a :30 2012MRFP087H \$200.00 NM 1 WKMG Su 08/26/12 7:50 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM 3 WKMG Su 08/26/12 8:26 AM 6-830a Sun News 6a-830a :30 2012MRFP087H \$200.00 NM									
29	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 9:32 AM CBS Sunday Morning 9-1030a :30 2012MRFP079H \$1,300.00 NM 2 WKMG Su 08/26/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP087H \$1,300.00 NM									
30	08/26/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:22 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP079H \$1,100.00 NM									
31	08/26/12	08/26/12	Sun 630p News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 6:29 PM Sun 630p News 630-7p :30 2012MRFP087H \$650.00 NM 1 WKMG Su 08/26/12 6:54 PM Sun 630p News 630-7p :30 2012MRFP079H \$650.00 NM									

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**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257270-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/26/12	08/26/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 7:41 PM Sun 7-8p 7-8p :30 2012MRFP087H \$5,000.00 NM									
33	08/26/12	08/26/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 11:11 PM Sun 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Su 08/26/12 11:31 PM Sun 11p News 11-1135p :30 2012MRFP087H \$1,800.00 NM									

Total Spots 90 Gross Total \$91,550.00

## Payment Terms 30 Days

Agency Commission \$13,732.50  
Net Amount Due \$77,817.50

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**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23

Flight Dates	Order #	Alt Order #
08/15/12 - 08/25/12	256691	06274689

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 08/15/12 6:29 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 1 WKMCTh 08/16/12 6:59 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 3 WKMGF 08/17/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM									
2	08/20/12	08/21/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 6:26 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM 2 WKMG 08/21/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP079H \$500.00 NM									
3	08/15/12	08/17/12	The Early Show	7-9a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 8:24 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 3 WKMGTh 08/16/12 8:29 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 2 WKMGF 08/17/12 8:48 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/20/12	08/21/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 7:57 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 3 WKMG 08/20/12 8:37 AM The Early Show 7-9a :30 2012MRFP079H \$500.00 NM 2 WKMG 08/21/12 7:56 AM The Early Show 7-9a :30 2012MRFP084H \$500.00 NM 4 WKMG 08/21/12 8:45 AM The Early Show 7-9a :30 2012MRFP079H \$500.00 NM									
5	08/20/12	08/21/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 9:11 AM Rachael Ray 9-10a :30 2012MRFP084H \$350.00 NM 1 WKMG 08/21/12 9:15 AM Rachael Ray 9-10a :30 2012MRFP084H \$350.00 NM									
6	08/15/12	08/15/12	Rachael Ray	9-10a	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 9:31 AM Rachael Ray 9-10a :30 2012MRFP079H \$350.00 NM									
7	08/20/12	08/21/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM 1 WKMG 08/21/12 10:24 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM									
8	08/15/12	08/17/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP084H \$600.00 NM 2 WKMG 08/16/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM 3 WKMG 08/17/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP079H \$600.00 NM									
9	08/15/12	08/17/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP079H \$800.00 NM 2 WKMG 08/16/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM 3 WKMG 08/17/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM									

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**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/20/12	08/21/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM 1 WKMG 08/21/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP084H \$800.00 NM									
11	08/20/12	08/21/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMG 08/21/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
12	08/15/12	08/17/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/15/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP084H \$700.00 NM 2 WKMG 08/16/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM 1 WKMG 08/17/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP079H \$700.00 NM									
13	08/15/12	08/17/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 12:56 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 4 WKMG 08/15/12 1:59 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 5 WKMG 08/16/12 12:28 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 2 WKMG 08/16/12 1:29 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 6 WKMG 08/17/12 12:29 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 3 WKMG 08/17/12 1:29 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM									
14	08/20/12	08/21/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 12:57 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 4 WKMG 08/20/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM 3 WKMG 08/21/12 12:58 PM Soaps 12:30-2p :30 2012MRFP084H \$800.00 NM 2 WKMG 08/21/12 1:59 PM Soaps 12:30-2p :30 2012MRFP079H \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/20/12	08/21/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 2:27 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM 2 WKMG 08/21/12 2:30 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM									
16	08/15/12	08/17/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/15/12 2:59 PM The Talk 2-3p :30 2012MRFP079H \$600.00 NM 1 WKMG 08/16/12 2:29 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM 3 WKMG 08/17/12 3:01 PM The Talk 2-3p :30 2012MRFP084H \$600.00 NM									
17	08/15/12	08/17/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/15/12 3:18 PM Nate Berkus 3-4p :30 2012MRFP084H \$350.00 NM 2 WKMG 08/16/12 3:52 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 1 WKMG 08/17/12 3:20 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									
18	08/20/12	08/21/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 3:31 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM 2 WKMG 08/21/12 3:36 PM Nate Berkus 3-4p :30 2012MRFP079H \$350.00 NM									
19	08/15/12	08/17/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 4:13 PM Extra 4-430p :30 2012MRFP079H \$450.00 NM 2 WKMG 08/16/12 4:13 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM 3 WKMG 08/17/12 4:12 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM									
20	08/20/12	08/21/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 4:13 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM 2 WKMG 08/21/12 4:20 PM Extra 4-430p :30 2012MRFP084H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/15/12	08/17/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 4:51 PM Inside Edition 430-5P :30 2012MRFP084H \$550.00 NM 3 WKMGTh 08/16/12 4:39 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGF 08/17/12 4:41 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
22	08/20/12	08/21/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/20/12 4:49 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM 1 WKMGTu 08/21/12 4:42 PM Inside Edition 430-5P :30 2012MRFP079H \$550.00 NM									
23	08/15/12	08/17/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/15/12 5:28 PM News at 5p 5-530p :30 2012MRFP079H \$800.00 NM 2 WKMGTh 08/16/12 5:11 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM 1 WKMGF 08/17/12 5:23 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM									
24	08/20/12	08/21/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/20/12 5:25 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM 2 WKMGTu 08/21/12 5:27 PM News at 5p 5-530p :30 2012MRFP084H \$800.00 NM									
25	08/20/12	08/21/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/20/12 6:12 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 3 WKMGW 08/20/12 6:28 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMGTu 08/21/12 6:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTu 08/21/12 6:27 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM									

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256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/15/12	08/17/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 6:12 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 4 WKMGW 08/15/12 6:27 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 2 WKMGTh 08/16/12 6:12 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 5 WKMGTh 08/16/12 6:28 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM 3 WKMGF 08/17/12 6:11 PM News at 6p 6-630p :30 2012MRFP079H \$1,000.00 NM 6 WKMGF 08/17/12 6:28 PM News at 6p 6-630p :30 2012MRFP084H \$1,000.00 NM									
27	08/15/12	08/17/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP084H \$1,200.00 NM 3 WKMGTh 08/16/12 7:28 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 1 WKMGF 08/17/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									
28	08/20/12	08/21/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/20/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM 2 WKMGTu 08/21/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP079H \$1,200.00 NM									
29	08/15/12	08/17/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 6 WKMGW 08/15/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 4 WKMGTh 08/16/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 2 WKMGTh 08/16/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 5 WKMGF 08/17/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGF 08/17/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
30	08/20/12	08/21/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 08/20/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM 1 WKMGW 08/20/12 11:26 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 2 WKMGTu 08/21/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 3 WKMGTu 08/21/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/15/12	08/17/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/15/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 3 WKMGTh 08/16/12 12:32 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 2 WKMGF 08/17/12 12:15 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
32	08/20/12	08/21/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP084H \$700.00 NM 2 WKMG 08/21/12 12:12 AM David Letterman 1136p-1238a :30 2012MRFP079H \$700.00 NM									
33	08/15/12	08/17/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMCW 08/15/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 1 WKMCW 08/15/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMGTh 08/16/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 6 WKMGTh 08/16/12 5:26 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 3 WKMGF 08/17/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 5 WKMGF 08/17/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM									
34	08/20/12	08/21/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/20/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 1 WKMG 08/20/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM 2 WKMG 08/21/12 5:10 AM Morn News at 5a 5-530a :30 2012MRFP079H \$300.00 NM 4 WKMG 08/21/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP084H \$300.00 NM									
35	08/15/12	08/17/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMCW 08/15/12 5:28 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 1 WKMCW 08/15/12 5:52 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 5 WKMGTh 08/16/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 2 WKMGTh 08/16/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 3 WKMGF 08/17/12 5:43 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 6 WKMGF 08/17/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM									

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## INVOICE



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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	23	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/20/12	08/21/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/20/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 1 WKMG 08/20/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM 3 WKMG 08/21/12 5:29 AM Morn News at 530a 530-6a :30 2012MRFP079H \$400.00 NM 2 WKMG 08/21/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP084H \$400.00 NM									
37	08/21/12	08/21/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/21/12 7:58 PM NCIS 8-9p :30 2012MRFP084H \$7,000.00 NM									
38	08/15/12	08/15/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/15/12 10:35 PM CSI 10-11p :30 2012MRFP079H \$6,000.00 NM									
39	08/17/12	08/17/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/17/12 9:35 PM CSI:NY 9-10p :30 2012MRFP084H \$4,000.00 NM									
40	08/18/12	08/18/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/18/12 7:24 AM 7-9a Sat Early Show 7-9a :30 2012MRFP079H \$400.00 NM 1 WKMG 08/18/12 8:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP084H \$400.00 NM									
41	08/18/12	08/18/12	Sat Local 6 News at 6p	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/18/12 6:11 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP079H \$550.00 NM 2 WKMG 08/18/12 6:27 PM Sat Local 6 News at 6p 6-630p :30 2012MRFP084H \$550.00 NM									
42	08/18/12	08/18/12	Comedy Time Sat	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/18/12 8:59 PM Comedy Time Sat 8-9p :30 2012MRFP079H \$2,000.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	08/18/12	08/18/12	Fall Football Preview Sp	858-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 9:37 PM Fall Football Preview Sp 858-10p :30 2012MRFP084H \$3,000.00 NM 2 WKMG Sa 08/18/12 9:51 PM Fall Football Preview Sp 858-10p :30 2012MRFP079H \$3,000.00 NM									
44	08/18/12	08/18/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 10:30 PM 48 Hours Mystery 10-11p :30 2012MRFP084H \$4,000.00 NM									
45	08/18/12	08/18/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/18/12 11:22 PM Sat 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Sa 08/18/12 11:33 PM Sat 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
46	08/18/12	08/18/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 5:11 AM Sat 5-7a News 5-7a :30 2012MRFP084H \$150.00 NM 2 WKMG Sa 08/18/12 5:54 AM Sat 5-7a News 5-7a :30 2012MRFP079H \$150.00 NM 3 WKMG Sa 08/18/12 6:23 AM Sat 5-7a News 5-7a :30 2012MRFP084H \$150.00 NM									
47	08/19/12	08/19/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 6:23 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM 1 WKMG Su 08/19/12 7:11 AM 6-830a Sun News 6a-830a :30 2012MRFP084H \$200.00 NM 3 WKMG Su 08/19/12 8:15 AM 6-830a Sun News 6a-830a :30 2012MRFP079H \$200.00 NM									
48	08/19/12	08/19/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 8:58 AM CBS Sunday Morning 9-1030a :30 2012MRFP084H \$1,300.00 NM 1 WKMG Su 08/19/12 9:56 AM CBS Sunday Morning 9-1030a :30 2012MRFP079H \$1,300.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
256691-1	08/26/12	August 2012	07/30/12 - 08/25/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDEN	23

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/19/12	08/19/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:23 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP084H \$1,100.00 NM									
50	08/19/12	08/19/12	CBS Eve News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 CBS Eve News 630-7p :00 \$650.00 NM Credited 2 WKMG Su 08/19/12 6:29 PM CBS Eve News 630-7p :30 2012MRFP079H \$650.00 NM									
51	08/19/12	08/19/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 6:58 PM Sun 7-8p 7-8p :30 2012MRFP084H \$5,000.00 NM									
52	08/19/12	08/19/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/19/12 11:22 PM Sun 11p News 11-1135p :30 2012MRFP079H \$1,800.00 NM 1 WKMG Su 08/19/12 11:33 PM Sun 11p News 11-1135p :30 2012MRFP084H \$1,800.00 NM									
53	08/22/12	08/24/12	Morn News at 530a	530-6a	--WTF--	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP079H \$500.00 NM									
54	08/25/12	08/25/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 5:13 AM Sat 5-7a News 5-7a :30 2012MRFP087H \$150.00 NM									

Total Spots 143 Gross Total \$132,950.00

## Payment Terms 30 Days

Agency Commission \$19,942.50  
 Net Amount Due \$113,007.50

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255825-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	RNC-ROMNEY	309

Flight Dates	Order #	Alt Order #
08/04/12 - 08/10/12	255825	06262865

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/09/12	Local 6 News 12-1230p	12-1230p	M--T---	1:00	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12    08/12/12      M--T---                    2            \$1,400.00									
Spots: # Ch      Day    Air Date      Air Time    Description      Start/End Time      Length    Ad-ID									

**Total Spots** **2** **Gross Total** **\$2,800.00**

## Payment Terms 30 Days

**Agency Commission** **\$420.00**

**Net Amount Due** **\$2,380.00**

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